

Before

Paddock to Reef Perceptions of Practices Survey

P2R social monitoring surveys for agricultural practice change projects

You are invited to take part in the Perceptions of Practices survey. It is important that you feel comfortable to answer the survey openly and honestly, so we have explained the purpose and use of the survey below.

What is involved?

- You will be asked some questions about your perception of the land management practices that will be covered in this project as part of the Paddock to Reef Perceptions of Practices survey on behalf of the Department of the Environment, Tourism, Science and Innovation (DETSI).
- The whole process should take no more than 15 minutes.

What is the purpose?

- We are interested in your perceptions of the land management practices that will be covered in this project as this will help us evaluate the effectiveness of water quality improvement programs through the Paddock to Reef program.

What is the data used for?

- Perceptions of Practices data is collected for Reef water quality projects or programs funded by the Queensland and Australian Government.
- Management practice information only (the geographical location of your property is not linked) is provided to the Behavioural Insights team in DETSI for the purpose of connecting practice data with Perceptions of Practices survey.
- We use the de-identified Perceptions of Practices data (i.e., no personal information is included) to support reporting of progress towards improving Reef water quality and to tailor projects to the specific challenges faced by participants. This de-identified data may also be used in publications and reports.
- De-identified data may also be used for research and in these instances may be provided to research institutions.
- We will only use your personal information for these purposes. It will otherwise not be used or disclosed unless authorised or required by law.

How is the data managed?

- Where project participants, such as yourself, have 'opted-in' to complete the Perceptions of Practices survey, de-identified data (i.e., the geographical location of your property is not linked) is provided to DETSI. The data is stored in a secure folder with limited access on secure, password protected computers.
- Your responses will be strictly confidential. Aggregated data will be used for publications and reports. You will not be identified in any way.
- Your personal information will be handled in accordance with the Information Privacy Act 2009.

What if I don't want to answer some of the questions?

- Taking part in this survey is voluntary and you can stop taking part at any time without explanation or prejudice.

Where can I find out more information?

- Please contact your project manager or email any queries to OfficeoftheGBR@detsi.qld.gov.au.

Before

Do you consent to participate?

- Yes No

Date:	_____
Grower ID:	_____

Tier 1 - Initial

Please select the following option that applies to you.

- I am a grower completing this survey
 I am an extension officer completing this survey with the grower

The next set of questions are to be answered in relation to a specific practice change that you intend to make as a result of being part of the project. Please nominate the practice here. If you are making a change to more than one practice, please select based on the most significant practice that you are going to change.

- Changing my fertiliser management
 Changing my soil management
 Changing my pesticide management
 Changing my irrigation management

How would you describe your knowledge and understanding of how to implement the practice change/s that will be covered in the Hort360 Great Barrier Reef project?

- Very limited
 Limited
 Average
 Good
 Excellent
 I don't know
 Prefer not answer

How confident are you in your ability to adopt the practice change/s that will be covered in the Hort360 Great Barrier Reef project?

- Not at all confident
 Somewhat confident
 Moderately confident
 Very confident
 Extremely confident
 I don't know
 Prefer not answer

Before

To what degree are you expecting a positive overall result from the practice change/s you will make in the Hort360 Great Barrier Reef project?

- No positive result
- A small positive result
- A moderate positive result
- A large positive result
- A very large positive result
- I don't know
- Prefer not answer

How likely is it that you would change your practice/s if you were not in the Hort360 Great Barrier Reef project?

- Not at all likely
- Somewhat likely
- Moderately likely
- Very likely
- Extremely likely
- I don't know
- Prefer not answer

Thinking about the growers you know or know of, how many do you think are changing or have changed the practice/s that will be covered in the Hort360 Great Barrier Reef project?

- None
- Some
- Half
- Most
- All
- I don't know
- Prefer not answer

What are the main reasons (select up to 3) for why you would make the practice change/s that will be covered in the Hort360 Great Barrier Reef project?

- For financial reasons (e.g. increased profitability, save money, etc.)
- To improve productivity
- To save time
- For regulation compliance
- For the environment
- To improve my farm for future land managers
- Other landholders in my area use this practice
- To meet consumer expectations of land management/gain market access
- To improve soil health
- To make managing my farm easier
- I don't know
- Prefer not to answer
- Other _____

Before

What are the main challenges or barriers (select up to 3) to making the practice change/s that will be covered in the Hort360 Great Barrier Reef project?

- Financial (e.g. it costs too much, don't have the money, worried about profitability, it's not worth the return on investment, etc.)
- I am worried about production
- I don't have time
- I need more information before I can use this practice
- I don't think it will have a positive impact on the environment
- It is not the way I have managed my farm in the past
- Weather and seasonal issues
- There are no challenges or barriers
- Not enough support from decision making partners (e.g. family, business partners, etc.)
- I tried it before and was not happy with the outcome
- I am constrained by the availability of contractors and labour/or contractors' equipment
- No one else is doing it
- Additional administrative work (e.g., record keeping, office work, etc.)
- I don't know
- Prefer not to answer
- Other _____

Tier 2 - Initial

This next set of questions are demographic questions. While some of these questions may seem obvious, it would be unfair to make any assumptions about you.

Are you happy to answer this next set of questions?

- Yes No

How long have you been in the agricultural industry for?

- Less than 1 year
- 1 – 10 years
- 11 – 20 years
- 21 – 30 years
- 31 – 40 years
- 41 – 50 years
- Greater than 50 years
- I don't know
- Prefer not to answer

How likely are you to be actively farming on your property for the next 5-10 years?

- Not at all likely
- Somewhat likely
- Moderately likely
- Very likely
- Extremely likely
- I don't know
- Prefer not to answer

Before

Could you tell me which decade you were born in?

- Prior to 1940
- 1941 to 1950
- 1951 to 1960
- 1961 to 1970
- 1971 to 1980
- 1981 to 1990
- 1991 to 2000
- After 2000
- Prefer not to answer

Would you mind telling me your gender? Select the most appropriate answer.

- Man or Male
- Woman or Female
- Other/non-binary
- Prefer not to answer

Do you identify as an Aboriginal and/or Torres Strait Islander person?

- Aboriginal
- Torres Strait Islander
- Aboriginal and Torres Strait Islander
- No
- Prefer not to answer

Have you undertaken any of the following training or education? Select as many as apply.

- School education (Year 10 or below)
- School education (Year 12)
- *Industry specific training, short course or equivalent (e.g., chemical or soils course, etc.)
- *Certificate (e.g. Agricultural College, Trade, TAFE qualification)
- *Undergraduate Degree (e.g. Diploma, Bachelor, etc.)
- *Postgraduate Degree (e.g. Master, etc.)
- Prefer not to answer
- Other _____

If you have selected any of the * options above, could you tell me what area/s of study?

- Agriculture or related field
- Environment/Natural Resource Management or related field
- Economics/Business or related field
- Sciences or related field
- Other _____
- Prefer not to answer